

Lexmark media solutions - minimize devices and maximize savings



IT and Operations teams are constantly looking for opportunities to minimize costs and improve productivity in an effort to combat ever-decreasing budget pressures. One way Lexmark has helped many manufacturing and distribution organizations dramatically reduce costs and improve operational efficiencies is by consolidating print processes.

In a typical environment, thermal printers are used for printing labels, dot-matrix printers are used for multi-part forms and laser printers are required for general office and report printing. Each of these devices perform single tasks using different media.

Our robust paper-handling capabilities, coupled with our electronic forms solutions, provide the ability to migrate specific printing applications into one device.

By consolidating all of these devices into a single unit, users can print vinyl product labels from one drawer, a combined form and label from another drawer, electronic forms on plain paper from a third drawer, and card stock or colored paper from yet another drawer. To enhance the user process, output can be directed to separate output bins for each user or workstation. This improves process speeds and reduces errors.

Device consolidation provides the opportunity for cost savings from acquisition, consumables and maintenance that can add up very quickly.

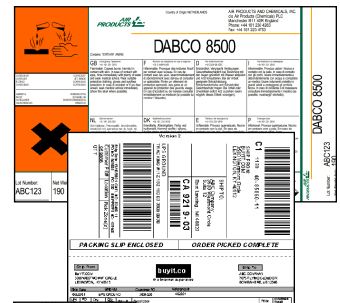
Lexmark can provide this solution with minimal impact on existing software systems. If a business is locked into a proprietary data stream or a legacy application, we have the technology to change and reformat existing output without custom programming.

The benefit can be significant both in hard dollar cost savings and soft dollar labor savings. Label converters can produce smaller, less expensive media that has immediate, measurable cost savings. Labor savings related to hardware performance can be achieved through increased employee productivity.

Whether operations require printing pick tickets, bills of lading, shipping labels, kanban cards, maintenance tags, drum labels or any number of unique complex media, Lexmark can provide a more cost-effective printing solution.

Consolidate Unique Printing

- Increase savings by minimizing devices and forms
- Improve efficiencies
- Improve quality of documents
- Eliminate waste and storage of pre-printed forms
- Handle mixed media output



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